

FuTour Newsletter 5/07.2024

Dear FuTour Followers,

As we reach the final stages of FuTour, we are excited to share significant updates from the past few months. With the successful launch of the Online Matchmaking Platform, a series of engaging Multiplier Events, and the Final Conference in Italy, FuTour continues to make a lasting impact on tourism education across Europe.

A snapshot of our milestones and achievements.

Online Matchmaking Platform – Now Live!

We are happy to announce the official launch of the **FuTour Online Matchmaking Platform**, which was introduced during the Final Conference in Italy. This innovative platform complements the **Training Programme** and **MOOC**, helping VET providers embrace the digital transformation of the hospitality sector. The platform connects the hospitality market's need for digital solutions and skilled professionals with the competencies gained by VET providers through FuTour's training.

Key Features of the Platform:

- **Mode A:** Users (hospitality stakeholders) can submit requests for specific digital solutions, and VET providers can offer their expertise based on the skills gained from the FuTour training programme.
- **Mode B:** Users can explore a list of existing VET training solutions, select relevant ones, and directly contact VET providers to implement them.

This platform fosters direct collaboration between VET providers and the hospitality industry, helping both parties understand industry needs and drive innovation. Explore the platform here: [FuTour Matchmaking Platform - https://platform.futour.erasmusplus.website/home](https://platform.futour.erasmusplus.website/home).



As part of FuTour's goal to engage tourism professionals and VET educators, we have held a series of Multiplier Events and conferences across Europe. These events have helped share the knowledge and skills developed through FuTour, providing practical insights into the digital transformation of tourism education

Multiplier Events and Conferences: Spreading FuTour's Impact

Multiplier Events in Poland – May and June 2024

Before the Final Conference, a number of **Multiplier Events** were conducted across Poland by our partner Zespół Szkół Morskich w Darłowie to present FuTour's outcomes and provide hands-on experience with the online training tools. Each event combined a **theoretical section**, showcasing the project results, and a **practical session**, featuring interactive activities from the FuTour training materials.

- **10.05.2024** in **ZSM in Darłowo**: 65 VET teachers and trainers attended.
- **14.05.2024** in **ZST in Szczecinek**: 30 VET teachers and trainers participated.
- **17.06.2024** in **ZS Nowe**: 28 VET teachers and trainers joined.
- **18.06.2024** in **ZSR CKZ Świdwin**: 39 VET teachers and trainers were involved.
- **25.06.2024** in **RSTU Kołobrzeg**: 10 board members of the association attended.

These events allowed local stakeholders to not only learn about FuTour's tools but also apply them in a practical setting.

Final Conference in Italy – June 2024

On June 20, 2024, we held the FuTour Final Conference in Italy, by CFP CEMON, bringing together all project partners to celebrate the culmination of the project. During the event, we showcased the final versions of the Training Programme, MOOC, and Online Matchmaking Platform.

Participants had the chance to engage in live demonstrations, workshops, and discussions focused on how these tools can transform tourism education.



Local Italian Press Coverage of the FuTour programme and the final conference

The final event was covered by local media in Italy, highlighting FuTour’s significant contributions to the tourism education sector.

You can read more about it in this local article: <https://www.targatocn.it/2024/06/21/mobile/leggi-notizia/argomenti/attualita/articolo/futour-cfp-cemon-video.html>

Multiplier Events in Cyprus – July 2024

Following the Final Conference, our partners in Cyprus held their **Multiplier Events** on **July 1**, our Cypriot partner – Ctl Eurocollege, hosted an event to share FuTour’s tools with local VET providers and tourism professionals.



Multiplier Events in Greece – July 2024

On **July 8**, the Greek partner – AKNOW, held their event, focusing on digital transformation in the tourism sector.



What is next within FuTour

August 2024

We're approaching the final stages of the FuTour project, with one more key event ahead - last in Multiplier Event held in Germany, hosted by Gewerkstatt. This event will provide a final opportunity to showcase FuTour's results and celebrate the project's impact.

As we approach the final stages of the FuTour project, we are focused on ensuring that our tools—the **Training Programme**, **MOOC**, and **Online Matchmaking Platform**—continue to be integrated into VET institutions across Europe. We believe these tools will play a critical role in shaping the future of tourism education by equipping both educators and learners with the skills needed to thrive in a rapidly evolving industry.

Stay connected for more insights as we conclude this exciting chapter of FuTour: www.futour.erasmusplus.website.

