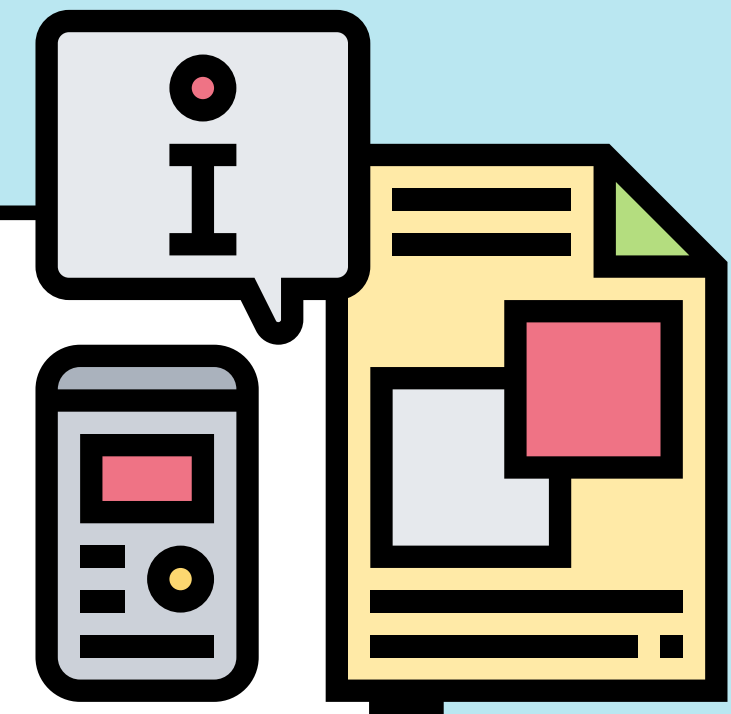


Digitalise Your Way Through

GET INFORMED



SAFE AND HEALTHY



In a world after the pandemic, **using technology for health isn't just smart—it's a must.**

VERIFICATION

How can we be sure of health information? **Check health facts using trusted sources.**



Example

01

Before choosing a new air purifier, **see what users say on platforms** like 'ReviewTech' and look for expert insights on 'TechAdvisor'.

Tool Tip

02

Websites like 'WebMD', 'Mayo Clinic', and 'Healthline' are good **places to start.** Check out 'Snopes' for debunking health myths.

Strategy

03

Use tools like '**FactCheckBot**' to instantly verify claims and data.

DISCOVERY

How do we find new health tools?
Stay updated with platforms that spotlight health tech trends.
Collaborate with startups showcased at tech fairs and events like 'CES Health'.



Example

01

Explore 'HealthTech Magazine' for the latest in health gadgets. Consider innovations like UV light sanitizers or smart masks with air filters.

Strategy

02

Join online forums and communities like 'MedGadget' to discuss and discover first-hand experiences.



PERCEPTION AND ADAPTATION

How do we use tech to tackle health challenges? **Look at current health problems and see how tech can help.** Promote your safety standards on social media using tools like 'Canva' for engaging visuals.



Example

01 Platforms like 'SafeSpace' list tech tools designed for post-pandemic safety. Opt for touch-free door openers or air-monitoring devices.

Strategy

02 Surveys on 'SurveyMonkey' or 'Google Forms' can gauge customer preferences. **Adapt based on feedback.**



CHARTING NEW HORIZONS:

How can we use tech to give a unique health experience? **Combine different tech tools for a wholesome health experience.** Consider subscription models for health tools, ensuring guests always have the latest gadgets at their fingertips.



Example

01

Visualize a hotel room that uses 'SmartRoom' tech: voice-activated lights, self-sanitizing surfaces, and air quality updates.

Strategy

02

Regularly explore platforms like 'InnoHealthTech' to keep up with emerging technologies.



**NOW, THINK: HOW WILL
YOU BLEND TECH AND
SAFETY TO REDEFINE
TOMORROW'S HOSPITALITY
EXPERIENCE?**

